

# The best book ever written...is all about you!

## FAQs

### *1. How many interviews typically take place and how much time is allotted?*

Most of the work can be done in 2 days of sit-down interviews with the writer. We begin with a “Story Starter” questionnaire that will trigger memories and more stories. Preliminary interviews by phone with Nery, the book editor, will identify many of the “stories” that will ultimately make the book. By the time you & the writer meet you’ll have a roadmap as to what to talk about in detail. Usually when you go over photo albums, papers and letters together stories will grow and others will be added. You must meet the writer so the writer gets a feel for you. With this foundation the rest can be done by phone and email if your time is limited.

### *2. Are any of the interviews in person, if so, where are they held and what are the travel parameters ie. Separate cost?*

The price includes one trip to your hometown and two full days of interviews. If a second trip is deemed necessary and mutually agreed upon, there will be additional travel costs of hotel and airfare, but never exceeding \$2,000 for a second face-to-face session. However, if you live within driving distance of the writer you’ll likely meet several times in person at your convenience.

### *3. Once all of the interviews & information are collected, what’s the turn-around time for the final product?*

If you make yourself readily available to the writer a manuscript can be ready in 3 months and the actual 2 book weeks later. However, often people like to make changes to stories and the cover so 4 months is more realistic to insure the final product is what the client wants.

*4. Can two people do a joint book, if so at what cost?*

If a couple wishes to write “Our Stories” the cost is the same. In other words the cost is per book.

*5. Can we get details on the book itself? Cover material, type of paper, how it's bound, etc.*

Yes, it's the same as a book and book jacket you would get from Simon and Shuster at a bookstore.

*6. Can we have input on the design, layout, fonts, etc:*

Yes, you will provide a photograph or photographs old or new that you'll want featured on the cover and a book cover artist will come up a concept that Nery will tweak. After the second version comes back you will have your input and a final version will be mutually agreed upon. You can tweak the cover twice before incurring additional modest costs for the artist's overtime.

*7. Will we have access to the list of potential writers and their bios/accolades?*

Yes, all are working authors and journalists with 20-plus years of experience. Most have published multiple books and/or magazine or newspaper “profiles” which are essentially “stories” capturing one incident in someone's life. Some extremely premium writers that are national names could be made available for a premium commission. These options will be discussed later.

*8. Can we speak with the writers first to determine who they'd prefer to work with?*

Absolutely, after talking to you, you'll receive 2 top choices but you'll ultimately choose your writer after talking to them and reading writing samples.